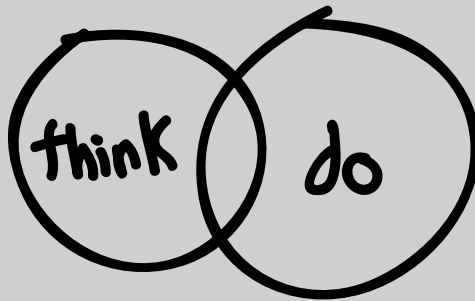


**Training Courses and Seminars
January to December 2009**




Centre for Local Economic Strategies

Express Networks • 1 George Leigh Street
Manchester M4 5DL

tel 0161 236 7036 fax 0161 236 1891
info@cles.org.uk www.cles.org.uk

CLES is a registered charity no.1089503
Company limited by guarantee no. 4242937 • vat no. 451 4033 86

CLES Consulting is the trading name of CLES European Research Network
Company limited by guarantee no. 2467769 • vat no. 519 493 812

Printed on 100% post-consumer recycled paper. 

About CLES

The Centre for Local Economic Strategies (CLES) is an independent thinking - doing organisation, with charitable status. CLES brings together a network of subscribing organisations involved in regeneration, local economic development and local governance. CLES undertakes a range of activities including policy research; production of publications; training; an information and briefing service; and events. CLES offers a unique membership service allowing you to choose a package of services to suit the needs of your organisation. You can combine general services such as publications, training, enquiry and information with a range of bespoke services tailored to the specific circumstances of your own organisation.

You can find out more about these services by visiting www.cles.org.uk/members

CLES Consulting is a not-for profit research and consultancy organisation with revenue from our consultancy work going to support the wider activities of the CLES Trust. We pride ourselves upon our commitment to ensuring that our work is grounded in, and sensitive to, local circumstances and we bring added value to our consultancy work from the wider activities of CLES. Our well-trained and highly experienced staff offer a blend of skills, knowledge and experiences that complement and support each other to meet our clients' individual needs.

If you would like more information about CLES Consulting, email consultancy@cles.org.uk

Events calendar

January

21st and 22nd	Local economic development	Manchester
26th	Evaluating projects and programmes	Manchester
28th	Public policy	Manchester

February

10th	Assessing the local economy	Manchester
17th	HALF DAY Rising to the labour market challenge	Manchester
19th	Strategy building	Manchester
25th and 26th	Local economic development	London

March

2nd	Evaluating projects and programmes	Belfast
12th	Public policy for elected members	Manchester
18th	HALF DAY Developing strategies for resilient local economies	Manchester
24th	Project management	Manchester

April

2nd	HALF DAY A healthy and wealthy economy	Manchester
22nd	Strategy building	Birmingham
27th and 28th	Local economic development	Manchester
30th	Evaluating projects and programmes	Manchester

May

12th	Assessing the local economy	Manchester
14th	Project management	Manchester
19th	Evaluating projects and programmes	Leeds
20th	Public policy	North East

July

14th and 15th	CLES Summit	Manchester
---------------	-------------	------------

September

14th	Introduction to local economic development	Belfast
16th	Evaluating projects and programmes	Manchester
23rd	Strategy building	Manchester
29th and 30th	Local economic development	Manchester

October

8th	Assessing the local economy	Manchester
14th	Public policy	Manchester
20th	HALF DAY Empowering communities	Manchester
29th	Evaluating projects and programmes	North East

November

3rd	Project management	Manchester
11th and 12th	Local economic development for elected members	Manchester
25th	Strategy building	Manchester

December

3rd	Assessing the local economy	Birmingham
8th	Evaluating projects and programmes	Manchester

Training courses and seminars general information

Course fees

Half-day CLES seminars

£75 plus VAT: £40 plus VAT for charity, voluntary sector organisations

One-day training courses

£200 plus VAT: £105 plus VAT for charity, voluntary sector organisations

Two-day training courses

£400 plus VAT: £210 plus VAT for charity, voluntary sector organisations

CLES members can include event days in their membership package and can use these days to book places on any of our training courses, seminars and events. CLES members paying for courses on an individual basis receive a 10% discount on the cost of places. To check if your organisation is a member of CLES or for further information about membership or training contact Lyn Stacey telephone 0161 236 7036, email events@cles.org.uk

Course times

Full-day training courses run from 9.30am for 10am start and end at 4pm.

Half-day CLES seminars run from 9.30am for 10am start and end at 12.30pm.

Booking conditions

1. Cancellations must be received in writing 10 working days prior to the event or the full fee is payable.
2. Substitutes will be accepted at any time.
3. Fees for all events include all course documentation, refreshments and lunch.
4. CLES reserves the right to cancel any event and will not be held responsible for any cost incurred by delegates.

To book

website

www.cles.org.uk/booking

email

events@cles.org.uk

telephone

0161 236 7036

Training courses

CLES has over 20 years experience in the field of regeneration and local economic development and this expertise complements each of our training events. CLES trainers use real life examples and best practice from their project activities to shape the development and presentation of our courses. Our training courses are over one or two days, are delivered in small groups and are designed to:

- Enhance knowledge
- Build understanding
- Develop analytical skills
- Tackle practical problems
- Share best practice

Local economic development

This two-day course is aimed at introducing and developing the approaches, concepts and practical solutions required by local economic development activity.

Day 1 places specific emphasis on providing a historical and conceptual context to local economic development together with identifying contemporary issues and the scale at which local economic development activity is undertaken.

Day 2 is designed to be more practical and solution based with a session on local economic development policy followed by a series of tasks looking at developing local economic development strategy and interventions.

The course is at the cutting edge of latest thinking and policy and is designed to update your existing skills and knowledge or begin the process of developing it for the first time.

21st and 22nd January	Manchester
25th and 26th February	London
27th and 28th April	Manchester
29th and 30th September	Manchester

Local economic development for elected members

Recognising the important role of economic stewardship, CLES has developed a course specifically for elected members. Based on the two-day programme above, the course provides elected members with an opportunity to develop their understanding of local economic development and apply that knowledge to consider practical solutions for contemporary challenges.

11th and 12th November Manchester

Introduction to local economic development

This one-day course aims to provide delegates with an introduction to local economic development including details of the historical background to economic development, key concepts, theoretical underpinnings and how this translates into project delivery on the ground. Using a combination of presentation and group based tasks, we explore the basis for economic strategy and interventions. The course has been written specifically to be relevant to a Northern Ireland audience using local data and case studies.

14th September Belfast

Public policy

The public policy agenda in the UK is complex. Central, regional and local government have an array of departments, responsibilities, priorities and strategies. This course provides delegates with an overview of the public policy arena with emphasis upon: defining public policy, identifying key public policy challenges, providing an understanding of the structure and role of central government and the functions of local government. The course also looks in detail at some of the most recent policy in economic development and regeneration.

28th January Manchester
20th May North East
14th October Manchester

Public policy for elected members

CLES is also running a new course on public policy for members in 2009 which builds on the success of our existing public policy course. This provides elected members with an opportunity to gain an overview of the public policy system in the UK, particularly from the point of view of the elected member. The course also provides elected members with an opportunity to look in detail at some of the most relevant economic and regeneration policy and what it means for local areas.

12th March

Manchester

Evaluating projects and programmes

This newly revised version of a popular CLES training course is designed to provide an introduction to evaluation and to equip practitioners with the skills and knowledge to plan and/or undertake project and programme evaluation.

The course will provide delegates with an understanding of the purpose and practice of evaluation, including how to design and undertake evaluations using a framework approach, the key lines of enquiry to pursue, and the use of different evaluative research techniques. A number of challenges are discussed, including articulating the rationale, measuring and attributing impact, capturing 'soft' outcomes, assessing additionality, and considering value for money. The course will draw upon the practical experience of CLES Consulting in undertaking evaluations across the UK, and is designed to be interactive and practical, with opportunities for discussion and tasks for delegates to complete throughout the day.

26th January

Manchester

2nd March

Belfast

30th April

Manchester

19 May

Leeds

16th September

Manchester

29th October

North East

8th December

Manchester

Strategy building

This course is designed as an introduction to the latest thinking on the role of strategy, with a particular focus on tips and techniques to aid practitioners who are developing strategies in economic development and regeneration. Using the experience that CLES has gained working on the ground this practical course takes delegates through the key elements of strategy development: stocktaking, visioning, objective setting, action planning, management, monitoring and reviewing.

19th February	Manchester
22nd April	Birmingham
23rd September	Manchester
25th November	Manchester

Project management

The course is designed to help delegates get to grips with what is required to successfully manage economic development, regeneration and social policy projects at an operational level. It offers the opportunity to develop practical skills for co-ordinating complex projects. Topics covered on the course include project development, working with people, monitoring and evaluation, and planning for the future.

24th March	Manchester
14th May	Manchester
3rd November	Manchester

Assessing the local economy

It is vital in developing local economic strategies and projects to have a solid understanding and evidence base. This course is designed to help you undertake quality and useful local economic assessments and is particularly relevant in the light of the proposed new statutory economic duty announced in the Sub National Review. We explore a framework for undertaking economic assessment in your area and how this can assist you in developing and planning future economic strategy.

10th February	Manchester
12th May	Manchester
8th October	Manchester
3rd December	Birmingham

CLES Seminars

NEW FOR 2009

In 2009, we are introducing a series of CLES seminars, which aim to provide an opportunity for discussion and debate among our members and our wider network.

These half-day events are hosted at the Centre for Local Economic Strategies in Manchester. They explore in detail some of the important themes that influence economic development and regeneration at the current time including empowerment, well-being, the labour market and forging resilience for the future in our local economies.

Unlike national and regional conferences these sessions are designed to be small and intimate, allowing delegates the opportunity to really get to grips with the issues being discussed. The sessions will be delivered using a combination of group based tasks and open discussion and debate in order to provide participants with the opportunity to unpack the issues being discussed and to provide opportunities for sharing of good practice and networking.

Empowering communities

In this session we reflect on the current empowerment agenda following on from the publication of the Empowerment White Paper in 2008. We revisit definitions of empowerment, models for delivering empowerment and explore what empowerment means for professionals working in economic development and regeneration.

20th October

Manchester

Rising to the labour market challenge

In this session we consider how best to deliver projects to tackle labour market challenges, particularly in the current economic downturn. We examine the government's current targets and ask whether these are still realistic in the current climate and what impact the downturn is having on current projects designed to address worklessness. We also discuss how labour market projects need to change and adapt in order to remain effective in future.

17th February

Manchester

Developing strategies for resilient local economies

In this session we consider the challenge of managing economic development in a period of economic downturn and how we can develop and strengthen economies so that they are more resilient to economic shocks and changes, repel negative factors and come back from adversity. We consider what you can do in developing your strategy to make your economy resilient, drawing on some of the lessons learned during the 1980s and 1990s and our current research at CLES.

18th March

Manchester

A healthy and wealthy economy

In this session we discuss the current agenda around well-being and ask – what has it got to do with regeneration? Drawing on research by the new economics foundation and CLES' experience in our consultancy, we explore the challenges of defining, addressing and measuring well-being in our communities and consider the contribution that well-being makes to economic development and regeneration.

2nd April

Manchester

CLES Summit 2009: Forging resilient local economies

14th and 15th July

Renold Building, University of Manchester, Sackville Street,
Manchester

The CLES Summit 2009 will be held at the Renold Building in central Manchester a short walk from the main Piccadilly rail station.

The Summit offers the opportunity to hear about the latest policy initiatives and challenges from those involved in shaping and implementing policy, to participate in lively discussion and debate and to celebrate good practice in the field of regeneration and local economic development.

Bespoke Training

CLES can arrange training events specifically designed around your needs across the whole regeneration and economic development agenda. In common with our scheduled events, bespoke training is based on the experience and knowledge of CLES staff drawing on best practice from around the country.

We can also tailor any of the scheduled courses to suit your organisation and deliver them at a time and location to suit your staff.

If you are interested in bespoke training, email policy@cles.org.uk to contact a member of our policy team.

What delegates think about our training events...



Trainers knew their subject and related it to the local context.

Bespoke policy workshop for Groundwork

Wide ranging in coverage, with real evidence examples.

Evaluating projects and programmes

One of my best training experiences in this area.

Local Economic Development

Learnt a lot and thought a lot

Public Policy

Good pace and delivery, responses to questions and flexibility.

Strategy building

Well produced informative handouts and materials.

Evaluating projects and programmes

Really enjoyed the course and will be recommending to my colleagues.

Public Policy

A wealth of experiential learning.

Bespoke economic development and regeneration workshop for Nottinghamshire County Council

Resource pack excellent tool.

Local Economic Development

Very concise and informative. Open atmosphere – good for learning.

Bespoke strategy training for Community Network for Manchester

Really useful and interesting. Followed a good structure.

Local economic development



Centre for Local Economic Strategies

Express Networks • 1 George Leigh Street
Manchester M4 5DL

tel 0161 236 7036 fax 0161 236 1891
info@cles.org.uk www.cles.org.uk

ensuring positive local change