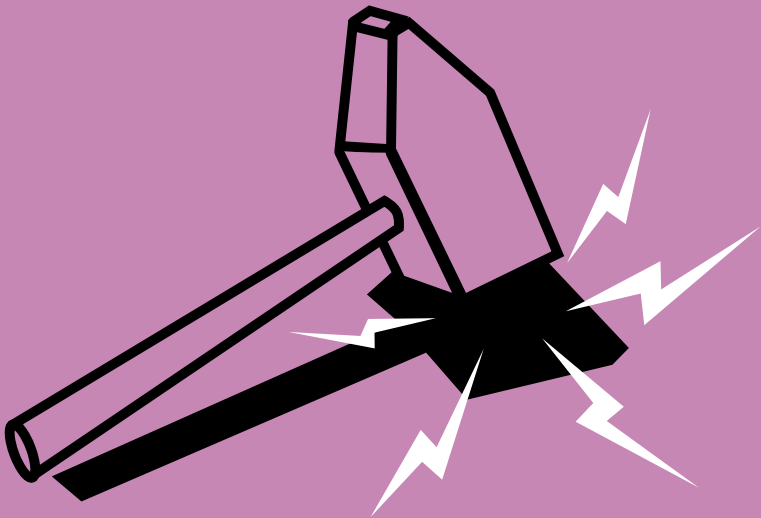


CLES Summit

20% discount
for bookings
made by
June 19th

Forging resilient local economies

14th and 15th July 2009, Renold Building, The University of Manchester



Confirmed speakers include:

Bob Neill MP Shadow Minister for Local Government

Michael Ward Chief Executive, British Urban Regeneration Association

Chris Leslie Director, New Local Government Network

Nicola Steuer Head of Centre for Wellbeing, New Economics Foundation

Toby Blume Chief Executive, Urban Forum

Adrian Passmore Chief Executive, RegenWM

Chris Wade Chief Executive, Action for Market Towns

James Morris Chief Executive, Localis

Heather Wakefield National Secretary, Local Government Section, UNISON

Mike Chambers Head of Partnerships, Government Office North West

Cllr Keith Whitmore Vice Chair, Greater Manchester Integrated Transport Authority

Gillian Bishop Chief Executive, North West Improvement and Efficiency Partnership

Steven Glynn Partner, Association for Sustainable Change

CLES Summit 2009

It's all about change...

We feel there is a real need and a real opportunity for new ideas and new approaches to economic development which engender resilience at a local level. All of this is a challenge but also a major opportunity to learn lessons and explore different ways of regenerating our communities sustainably.

Developing resilience

The recession is serious and affects communities across the country. This does not mean that we should allow uncertainty to stifle our creativity or for inertia to become our dominant response. Recession means we now need to innovate, take some risks, create new ideas and have a renewed sense of action. The Summit will explore the strategy, policy and delivery required to forge resilient local economies which can:

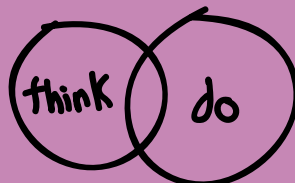
- **Ride** economic punches now and in the future
- **Adapt** to changing circumstances and be alert to opportunities
- **Repel** and reduce future impacts from climate change and peak oil
- **Ensure** that no one community or cohort of people lose out

The CLES Summit is something different

This event is run by CLES' own in-house team and as such we have a passion for how it is run and the new thinking it creates. Previous delegates have commented on how it is real chance to think afresh and be stimulated in a friendly and welcoming environment.

What to expect at the CLES Summit 2009:

- **Be challenged** by listening and participating
- **Be inspired** by the ideas you hear and the people you meet
- **Be informed** by good practice
- **Learn** more about policy and local economic resilience
- **Participate** in lively debate and discussion
- **Be actively involved** in the sessions with less PowerPoint and more opportunity to make your contribution
- **Develop** different approaches in your own area
- **Create** space for you to think and reflect
- **Have fun**



Day 1 July 14th

9:00 Registration and refreshments

10:00 **Chair's opening remarks**

10:15 **Keynote address**

10:30 **Opening plenary: What makes local economies resilient?**

11:30 Break

12:00 **Workshops: The current dilemmas**

These workshop sessions will outline some of the key dilemmas that policy makers and practitioners are grappling with in the current economic context.

1. Climate change versus economic growth: Can we tackle climate change and still go for growth or does something have to give?
2. The scale of a resilient economy: Global, local or somewhere in between?
3. Unemployment and worklessness: How do we create a resilient labour market for the future?
4. The rural matters: How do we develop a resilient rural economy?

13:00 Lunch

14:00 **Workshops: Current policy, ideas and ways of working**

These workshop sessions will discuss current policy, ideas and ways of working which attempt to address the dilemmas and create economic resilience in the future.

1. Economic Assessment Duty: Maximising the opportunity
2. Sub regional structures: What can MAAs and EPBs offer?
3. Comprehensive Area Assessment: Measuring 'good places'
4. Developing alternative finance
5. Procurement policy: A driver for future growth

15:00 Break

15:30 **Closing plenary:**

On our side. How local authorities are responding to recession

16:30 Close of day 1

19:00 **Evening dinner at Manchester Town Hall**



Day 2 July 15th

9:30 Registration and refreshments

10:00 **Keynote address**

10:15 **Opening plenary: Working towards recovery, what are we learning from this recession?**

11:15 Break

11:45 **Workshops: Future ideas, policy and ways of working**

These workshop sessions will introduce new ideas, policy and ways of working to develop local economic resilience in the future.

1. Creative and innovative approaches to economic success: A video conference workshop with representatives from local government and the creative economy in Copenhagen and Moscow
2. What can we learn from the Transition Towns movement?
3. Is it time to re-localise the economy?
4. What role can the social sector play as providers and innovators?
5. Understanding local wellbeing, a new perspective on what we mean by 'progress'

12:45 Lunch

13:45 **New Start panel: Survivors' stories - resilience in action**

New Start's editorial director introduces a panel representing organisations that have demonstrated what it means to be resilient. The session will explore what has helped communities survive economic and social challenges in the past, and what they have learned. There will also be an opportunity for delegates to put their own questions to the panel.

14:45 **CLES commendations:** Celebrating projects which CLES feels have been excellent examples of local economic activity

15:45 **Closing plenary: Toward a more resilient future**

Sponsored and endorsed by:



GOVERNMENT OFFICE
FOR THE NORTH WEST



MANCHESTER
CITY COUNCIL

New Start

BRITISH COUNCIL | 75 YEARS OF CULTURAL RELATIONS

Booking

Booking Conditions

- Cancellations must be received in writing 10 working days prior to the event. We regret that the full cost of the event is due if cancellations are made later than this.
- Substitutes will be accepted at any time.
- Fees include all documentation, refreshments and lunch. There is no additional cost for the evening dinner.
- CLES reserves the right to amend the published programme and to cancel this event and will not be held responsible for any cost incurred by delegates.

Delegate Fees

- **Full event:** £495 plus VAT; One day £280 plus VAT
- **Rate for registered charities and voluntary sector:** Full event £250 plus VAT; One day £135 plus VAT
- **CLES members:** Full event £440 plus VAT; One day £250 plus VAT

CLES members can use their event days to book free places on the event.

If you are not sure whether your organisation is a member of CLES or is entitled to any free places, please contact events@cles.org.uk

How to book

- **Online** www.cles.org.uk/summitbooking
- **Fax** attached form to: 0161 236 1891
- **Post** form to: Events, CLES, Express Networks, 1 George Leigh Street, Manchester M4 5DL

You will receive an email confirmation on receipt of your booking.

About CLES

The Centre for Local Economic Strategies (CLES) is an independent national think-do organisation involved in regeneration, local economic development and local governance. CLES is involved in a range of activities including: events and training; an information and publications service; policy research; policy advice and a consultancy trading arm. Visit our website for more information.

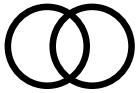
CLES is a registered charity no 1089503

Express Networks, 1 George Leigh Street, Manchester M4 5DL

email: events@cles.org.uk

tel: 0161 236 7036

www.cles.org.uk/events



CLES Summit

Booking form

Please photocopy for additional delegates

Delegate details

title _____ first name _____ second name _____

job title _____ organisation _____

address _____

postcode _____

email _____ tel _____

How did you hear of this event? _____

Do you have any specific requirements e.g. dietary, interpreter, large print, etc? If yes, please detail below _____

| | Full Event | 14th July only | 15th July only |
|--------------------------|-----------------------|-----------------------|-----------------------|
| Full rate | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Charity/Voluntary sector | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| CLES Member free place | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| CLES member rate | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

See facing page for full details of fees.

20% discount if you book before June 19th or if you book two or more places together after that date.

Tick here to claim your discount

Evening dinner 14th July Sponsored by Manchester City Council at the Town Hall

Tick here if you would like to attend. (no additional charge)

Accommodation is not included in the price. Tick here if you would like to receive a list of nearby hotels.

Payment

An invoice will be sent to the address above unless an alternative invoice address is entered below.

Purchase order number: _____

I have read and agreed to the booking conditions (facing page)

Signature _____

Contact Details: Tick here if you do not want to receive further information from CLES