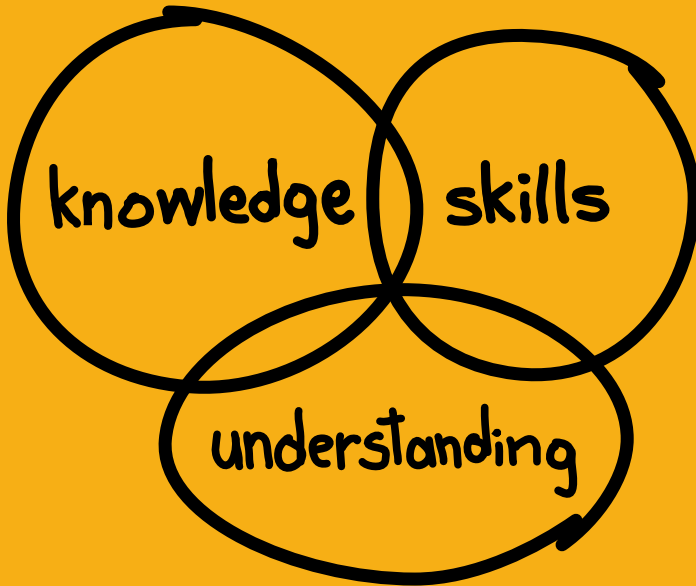




Training Courses 2010



The Centre for Local Economic Strategies (CLEES) is the only membership based organisation in the UK dedicated to economic development, regeneration and local governance. Founded in 1986, CLES is a unique independent thinking and doing organisation with charitable status. In all of CLES' work, the challenge of delivering local economic development alongside progressive environmental and social benefits is a common theme.

www.cles.org.uk

Fees

Training course fees

One day courses

£200 plus VAT: £105 plus VAT for charities and voluntary sector organisations

Two day courses

£400 plus VAT: £210 plus VAT for charities and voluntary sector organisations

Discounted rates

If you are booking four or more places then a bulk discount can be offered. For details contact events@cles.org.uk

CLES members

CLES members with event days in their membership can use them to book places on all the courses in this brochure. Members who do not include event days are entitled to a 10% discount on the costs quoted above. Contact lynstacey@cles.org.uk if you need any further information about CLES membership.

CLES Summit 13th and 14th July

Look out for details on the CLES website www.cles.org.uk

Further details of the CLES Summit including delegate fees will be announced in spring 2010.

Booking and further information

Book on our website: www.cles.org.uk/booking

Booking conditions

1. Cancellations must be received in writing 10 working days prior to the event or the full fee is payable.
2. Substitutes will be accepted at any time.
3. Fees for all events include all course documentation, refreshments and lunch.
4. CLES reserves the right to cancel any event and will not be held responsible for any cost incurred by delegates.

Further information

email: events@cles.org.uk

telephone: 0161 236 7036

fax: 0161 236 1891

2010 Training Calendar

February	8th & 9th	Local economic development
	15th	Overcoming the challenges of evaluation: An advanced evaluation course
	18th	Using Local Multiplier 3 (LM3) to understand how money circulates in your economy
	23rd	Making the most of Local Economic Assessment
	25th	Project management
March	4th	Making the most of Local Economic Assessment
	9th	Practical strategy development
	16th	Delivering economic development and regeneration
	19th	Future economic lives: How can economic development respond to the challenge of a low carbon future?
	22nd	Introduction to evaluation
April	15th & 16th	Local economic development
	22nd	Using Local Multiplier 3 (LM3) to understand how money circulates in your economy
	26th	Overcoming the challenges of evaluation: An advanced evaluation course
	29th	Making the most of Local Economic Assessment
May	11th	Practical strategy development
	14th	Delivering economic development and regeneration
	17th	Introduction to evaluation
June	8th	Project management
	10th	Making the most of Local Economic Assessment
July	13th & 14th	CLES Summit 2010
October	1st	Overcoming the challenges of evaluation: An advanced evaluation course
	14th	Using Local Multiplier 3 (LM3) to understand how money circulates in your economy
	20th & 21st	Local economic development
	25th	Practical strategy development
	28th	Future economic lives: How can economic development respond to the challenge of low carbon future?
November	4th	Delivering economic development and regeneration
	9th	Introduction to evaluation
	23rd	Project management
December	1st & 2nd	Local economic development
	6th	Overcoming the challenges of evaluation: An advanced evaluation course

2010 Training courses

Local economic development

This two day course aims to provide a comprehensive introduction to the theory and practice of local economic development. Day 1 provides an overview of the historical and theoretical context to local economic development and encourages delegates to relate this back to their own areas. Day 2 provides a comprehensive, yet succinct, overview of current policy in economic development and regeneration and explores how economic development is delivered in the UK.

8th & 9th February	Manchester	20th & 21st October	Manchester
15th & 16th April	London	1st & 2nd December	Manchester

Introduction to evaluation

This course provides delegates with an introduction to evaluation and has been designed specifically for delegates with little or no experience of undertaking project or programme evaluation. The course draws upon the practical experience of CLES Consulting in undertaking evaluations across the UK and is designed to be interactive and practical. It takes delegates through the different stages of evaluation and provides guidance on the key concepts and methodologies. It also provides delegates with the opportunity to strengthen their own research skills and explore some of the challenges of evaluation.

22nd March	Manchester	9th November	Manchester
17th May	Manchester		

Overcoming the challenges of evaluation: An advanced evaluation course

Building on the success of our ever popular Introduction to evaluation course, this interactive course provides more experienced delegates with advanced training on evaluation. The course trains delegates on how to implement the HM Treasury Green Book approach to evaluation and outlines practical and deliverable outcomes to many of the challenges evaluators may come up against when seeking to understand the impact of regeneration initiatives. The course is designed for practitioners involved in planning, commissioning or undertaking evaluation.

15th February	Manchester	1st October	Belfast
26th April	Manchester	6th December	Manchester

Using Local Multiplier 3 (LM3) to understand how money circulates in your economy

This training course aims to train delegates on how they can use LM3 to calculate the impact of public expenditure on their local economy. Drawing on CLES' extensive experience in using and adapting LM3 in a variety of contexts, this practical, interactive training course guides delegates through each of the steps of the LM3. Using 'real' data, this course encourages discussion about the implications of public procurement for local economic development and social regeneration. Delegates will need to have working knowledge of Excel in order to undertake the practical elements of the course.

18th February	Manchester	14th October	Manchester
22nd April	Manchester		

Project management

The course is designed to help delegates get to grips with what is required to successfully manage economic development, regeneration and social policy projects at an operational level. The course provides the opportunity to develop practical skills for coordinating complex projects. Topics covered on the course include project development, working with people, monitoring and evaluation and planning for the future.

25th February	Manchester	23rd November	Manchester
8th June	Manchester		

Making the most of Local Economic Assessment (LEA)

This training session provides delegates with an overview of the current policy and guidance in relation to the duty and explores what local authorities can do to progress economic assessment in their own area. Delegates will have the opportunity to understand more about the CLES Resilience model as a conceptual framework for economic assessment, explore sources of data and evidence and consider how they can analyse and interpret the results of their assessments to inform future economic strategy.

23rd February	Manchester	29th April	London
4th March	Bristol	10th June	Manchester

Practical strategy development

This course aims to provide delegates with an introduction to developing strategy. Using the experience that CLES has gained through working on the ground, this practical course takes delegates through the key elements of strategy development including assessment, visioning, objective setting, action planning, management and monitoring. The course draws upon CLES' own research and practice in developing regeneration and economic development strategies.

9th March	Manchester	25th October	Manchester
11th May	Manchester		

Future economic lives: How can economic development respond to the challenge of a low carbon future?

This training course aims to encourage economic development professionals to consider how people and businesses might behave in low-carbon economies. Delegates will explore ideas about new ways of understanding growth and prosperity and will work on scenarios designed to elicit a deeper understanding of the behaviour change that will be required of individuals, businesses and local authorities. Participants will leave with ideas on how economic development policy and practice needs to change in their authority over the coming years.

19th March	Manchester
28th October	Manchester

Delivering economic development and regeneration

This one-day course aims to provide delegates with an opportunity to improve their understanding of the delivery of economic development. This course covers a range of different types of delivery in economic development and regeneration including interventions to tackle unemployment, to increase business start up rates and to support small businesses. The course will draw upon case studies of comparative practice from across the UK as well as providing delegates with the chance to discuss their own economic development delivery work.

16th March	Manchester	4th November	Manchester
14th May	Derry		

CLES Summit 2010

13th and 14th July 2010

Renold Building, University of Manchester, Sackville Street, Manchester

The annual CLES Summit is the premier regeneration event of the year, providing an opportunity for professionals working in economic development and regeneration to come together to reflect on the changes and ideas that have shaped strategy and delivery during the last year. Previous delegates have commented on how it is an invaluable opportunity to think afresh and be stimulated in a friendly and welcoming environment. Look out for details of this event in 2010.

Bespoke Training

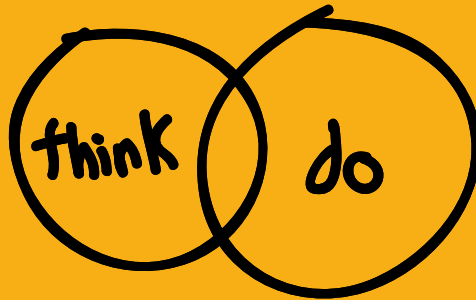
CLES can arrange training events specifically designed around your needs across the whole regeneration and economic development agenda. We can also tailor any of the scheduled courses to suit your organisation and deliver them at a time and location to suit your staff.

Centre for Local Economic Strategies

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ensuring positive local change