



# Membership form

**YES! I want to join CLES, giving me access to an online resource for making better places including New Start magazine - and a wide range of membership benefits.**

### Discounted rates

#### Individuals

£93.75 for 12 months (discounted from £125)

or pay by monthly direct debit (and cancel at any time) - £15 a month

#### Organisations (up to 10 users)

£187.50 for 12 months (discounted from £250)

**Special rates are available** for shorter subscriptions, larger organisations and advertisers, contact [members@cles.org.uk](mailto:members@cles.org.uk) or 0161 236 7036.

You can add events and training days to your membership:

3 days = £400 (saving £200); 6 days = £750 (saving £450); 10 days = £1000 (saving £1000).

Contact CLES for more information or for inquiries about bespoke services.

subscriber's name:

organisation:

address:

job title:

email address:

telephone:

invoice address (if different):

### Payment method

- Invoice me
- Cheque made payable to CLES Online enclosed
- BACS: The Co-operative Bank plc,  
Account Name: CLES online Ltd, Sort Code: 08-92-99 Account No: 69454419

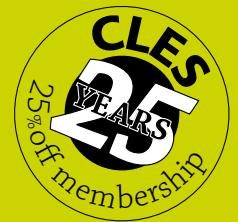
CLES Online, Express Networks, 1 George Leigh Street, Manchester M4 5DL

You can also join CLES by completing your details online at [www.cles.org.uk/join-us](http://www.cles.org.uk/join-us)

If you have any queries or require further information, please call 0161 236 7036 or email: [members@cles.org.uk](mailto:members@cles.org.uk)



# NewStart



# Your service for making better places

[www.cles.org.uk](http://www.cles.org.uk)

# Much more than a magazine...

It's a difficult time for all of us involved in economic development, regeneration and the business of creating successful and resilient people and places.

But help is at hand.

The Centre for Local Economic Strategies (CLES), which includes New Start magazine, has launched an online resource to support you during this challenging time.

Our combination of journalists and policy and research experts means we're able to offer a unique and invaluable service. Combine that with contributions from practitioners in the UK and beyond and you have an unrivalled resource.

We seek to delve beneath the policy headlines, provide a thorough analysis of the key issues and reflect your concerns, highlighting your projects and ideas as well as looking around the world for new solutions.

You can engage with us, use us as a forum through blogs and comment, participate in our research, access CLES experts, attend our events and network with others.

**Visit [www.cles.org.uk](http://www.cles.org.uk) to see what  
you're missing.**

## Be committed – join us today

Your membership includes two key components...

### 1. An online resource updated daily and providing:

- a magazine with analysis of latest policy, in depth features on good practice and policy from the UK and abroad, learning articles on the key issues, interviews with key thinkers and regular and guest columnists
- **a monthly ezine rounding up the best content from the website**
- exclusive access to new and ongoing research
- insight from leading figures
- an archive containing 1,000+ past New Start articles and CLES publications
- a forum for debate and discussion
- toolkits and other learning materials
- a lively blogging forum

### 2. Cutting edge activities and support, including:

- free places at our policy seminars throughout the year
- events and training – all members get discounts on our events, including our programme of training and the annual CLES summit
- the chance to participate in research and benefit from working together on joint ideas
- access to CLES publications such as our regular policy bulletin and research reports as soon as they become available
- an opportunity to work in partnership with CLES on your economic development services
- discounts on CLES consultancy services
- exclusive and substantial discounts on subscriptions to the journal *Local Economy*

### PLUS:

- special reports
- the chance to take part in roundtable discussions on key topics

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