# ‘Total Place 2’ Partnership working in Blackburn with Darwen

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# Blackburn with Darwen – the place

- **140,900 population (2007 mid year estimate)**

- **Approx 33% aged >=19**
- **Approx 80/20% White/Asian ethnic origin split**
- **17th most deprived on 2007 IMD**

- **11th highest cuts nationally (so far….)**

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# Maturing Partnerships

- Blackburn Partnership (1997)
- Unitary Council (1998)
- Capita contract (2002/03)
- Vision 2020 & 2030 (2000 & 2010)
- Resource mapping (2004 & 2006)
- Local Public Service Board (2004)
- LAA ‘single pot’ (2006)
- PLACE & MAA (2008)
- Care Trust+ and Integrated Structures (2010)
- Accelerated delivery planning (2010)
- ‘Total Place 2’ (2010/11)

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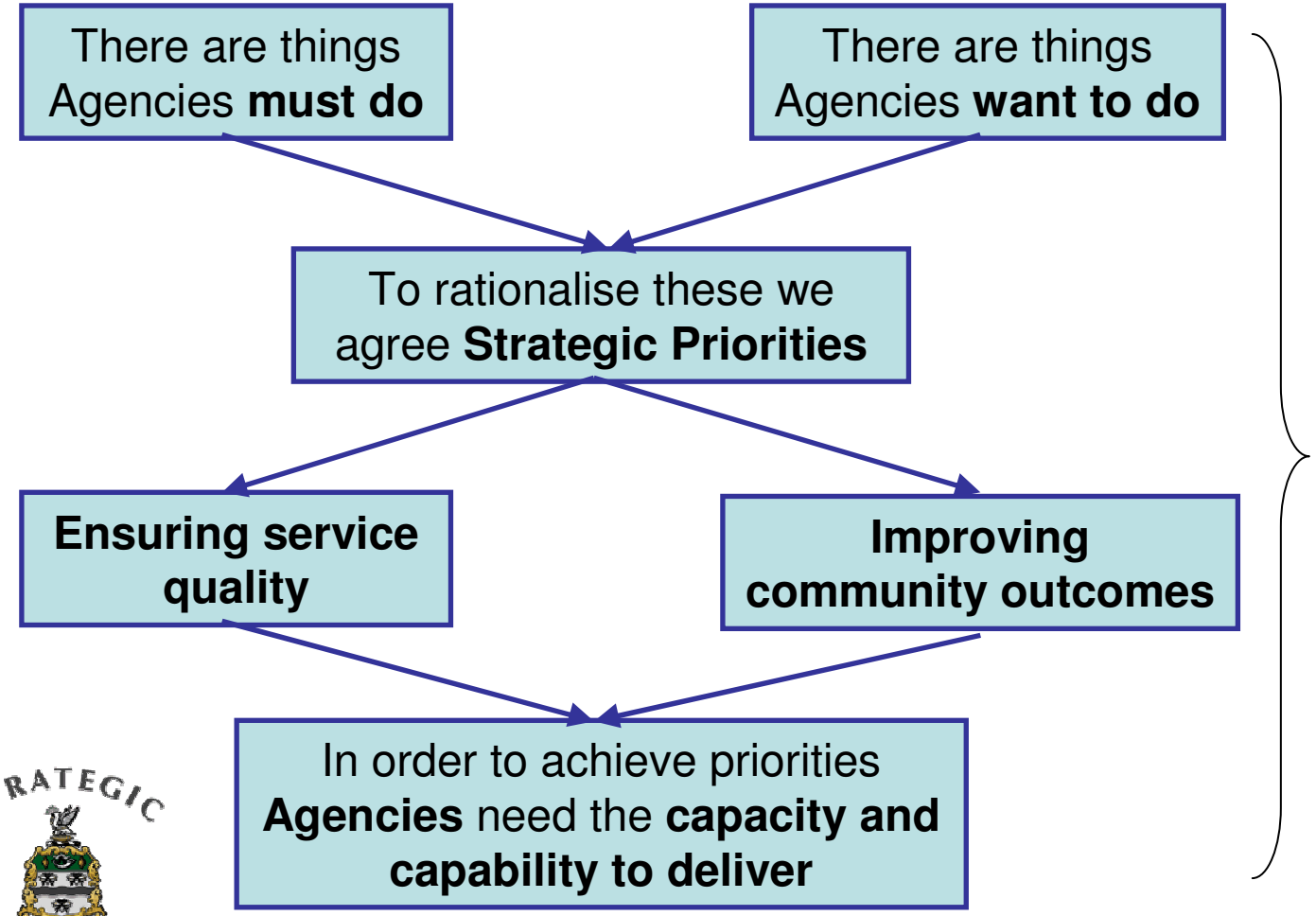
# Framework for Delivery




With political and managerial agility and place-based leadership across a range of spatial levels:

- SOA / Ward
- Neighbourhood
- Borough
- Sub-regional (Pennine)

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# Local Public Service Board

2010/11 policy drivers around:

- Marmot Review ethos
  - 'Predict/Prevent' rather than 'detect/manage'
- Efficiency and consolidation
- 'Total Place 2'… intelligence / performance & planning / resources / culture / efficiency drivers / collaboration
- Short-term performance requirements (LAA)

Resulted in a 2010/11 focus on: -

- Accelerated Delivery Planning
- Behaviour Change interventions
- Systems review / analysis
- Fundamental changes to delivery models and structural approaches…

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# Think Family

- Focus on improved outcomes for families at crisis point (and at risk of falling into crisis category)
- Pilots in BME (Bastwell) / White working class (Shadsworth) areas with a separate pilot linked to an academy (Darwen):
  - Strategic desk-top analysis of interventions
  - Operational info sharing and problem solving
- Development of a new collaborative prevention model around the family:
  - 'Lead professional' arrangement
  - Data-sharing protocols
  - Investment in wider determinants
  - Fundamental shift to children's' services processes and cultural ethos.
- Whilst mindful of in-year / future budget implications for Children's Service funding.

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# Care Trust Plus

- **April 2010**
  - Integrated PCT and social care commissioning framework and budgets
  - Revised governance arrangements (introducing democratic accountability)
  - Shared services (R+I / Comms; initial £100k saving)
- **Autumn 2010**
  - Integrated management arrangements (Single CEx and Directors' Team; £2m+ annual saving)
- **Beyond…**
  - Single GP consortium (market brokerage)
  - Integration of governance (boards) in 2013

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# Pennine Lancashire MAA

Agreement (Jan 2009) on strategic priorities for sub-region:-

- Funding
- Transport
- Higher Education
- Employment
- Economic development (Jobs and Digital Connectivity)
- Planning
- Housing

In current climate… MAA is vital for growth out of recession:-

- Funding (4 of LAs in top 11 largest in-year grant cuts)
- Transport (Pennine Reach on hold / Todmorden curve endorsed)
- Housing (HMR under pressure / restructure of market required)
- Employment (sectoral 'imbalance' / impact of welfare reform)
- Regional tier (confederation of sub-regional LEPs?)
- Devolution (Place-based budgets? RDA / HCA / DWP funding?)

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# Where Next?

Re-framing understanding of the role and purpose of the LSP and LPSB to address cross-sector challenges…

- Commitment and place-based leadership
  - Changing political and managerial dynamics (coalitions)
  - Emphasis on place-focus (at range of spatial levels)
- Integrated intelligence / narrative
- Public – Agency disconnect
  - Social Contract?
  - Behaviour change
- Underpinning processes (cost-benefit profiles / efficiency tracking)
- Re-shaping priorities with a view to the sequential nature of change / policy.

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# Over to you…

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