



# Big Lottery Fund National Well-being Evaluation



## Introduction to the evaluation team





## About CLES



- **CLES** (the Centre for Local Economic Strategies) is an independent, 'think doing' organisation with charitable status:
  - regeneration
  - local governance
  - local economic development
- Established in 1986, offer policy research, publications, training, information service, events and a consultancy trading arm
- Key areas of **CLES Consulting's** work:
  - evaluation and best practice
  - research and scoping
  - strategy and planning
  - facilitation and training
  - profiling, baselining and mapping
  - appraisal and scrutiny



## About nef



- **nef** (the new economics foundation) is an independent, charitable 'think and do' tank:
  - social justice
  - environmental sustainability
  - people's well-being
- **nef** has run a well-being programme for over 5 years; the centre for well-being was set-up in 2006
- Other areas of **nef's** work:
  - measurement and evaluation
  - thriving communities
  - global interdependence
  - future economy
  - nef consulting



# Principles of the evaluation



- Using a set of standardised tools to seek robust measurement of cross programme impact
- Evaluation as a learning experience
- Understanding impact at a programme level
- Not about monitoring individual project / portfolio performance or bean counting!
- Outcome focussed



# Core project team



## **CLES**

**(Centre for Local Economic Strategies)  
& CLES Consulting**

Jonathan Breeze  
Director of Consultancy, CLES Consulting

Natalie Qureshi  
Consultant, CLES Consulting

Victoria Bradford  
Consultant, CLES Consulting

## **nef**

**(the new economics foundation)  
& nef consulting**

David Williams  
Head, nef consulting

Nicola Steuer  
Head, Centre for Well-being

Saamah Abdallah  
Researcher, Centre for Well-being



# Big Lottery Fund National Well-being Evaluation



## About the evaluation





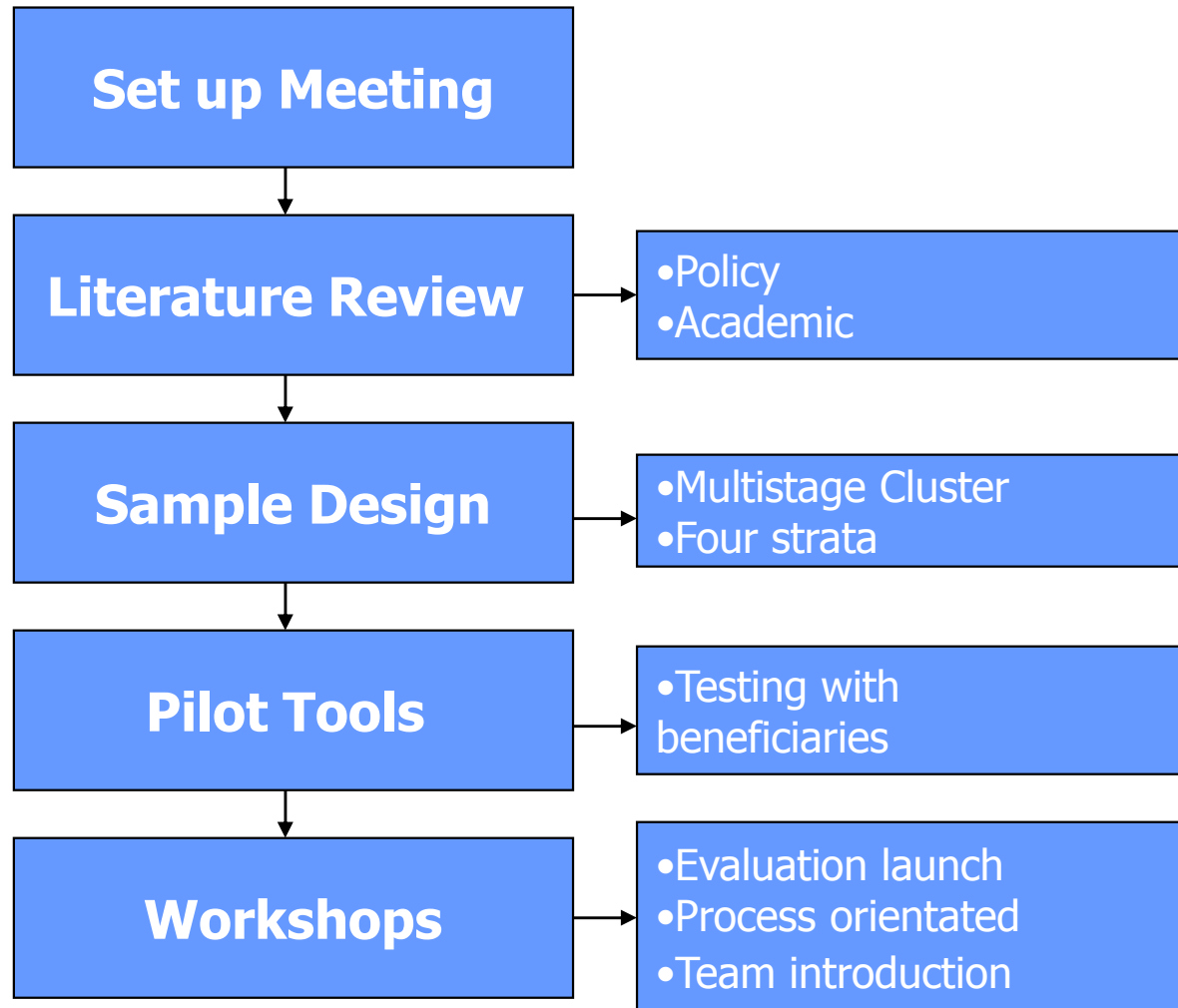
# What this session covers



- Introduction to our methodology
- Why focus on Well-being?
- Progress so far
  - development of the tools
  - sampling process
  - ethical approval
- Portfolio and project involvement
- Dissemination
- Causality and attribution
- Evaluation resources
  - timescales
  - role of CLEES Consulting and nef
  - the Rapid Response Team



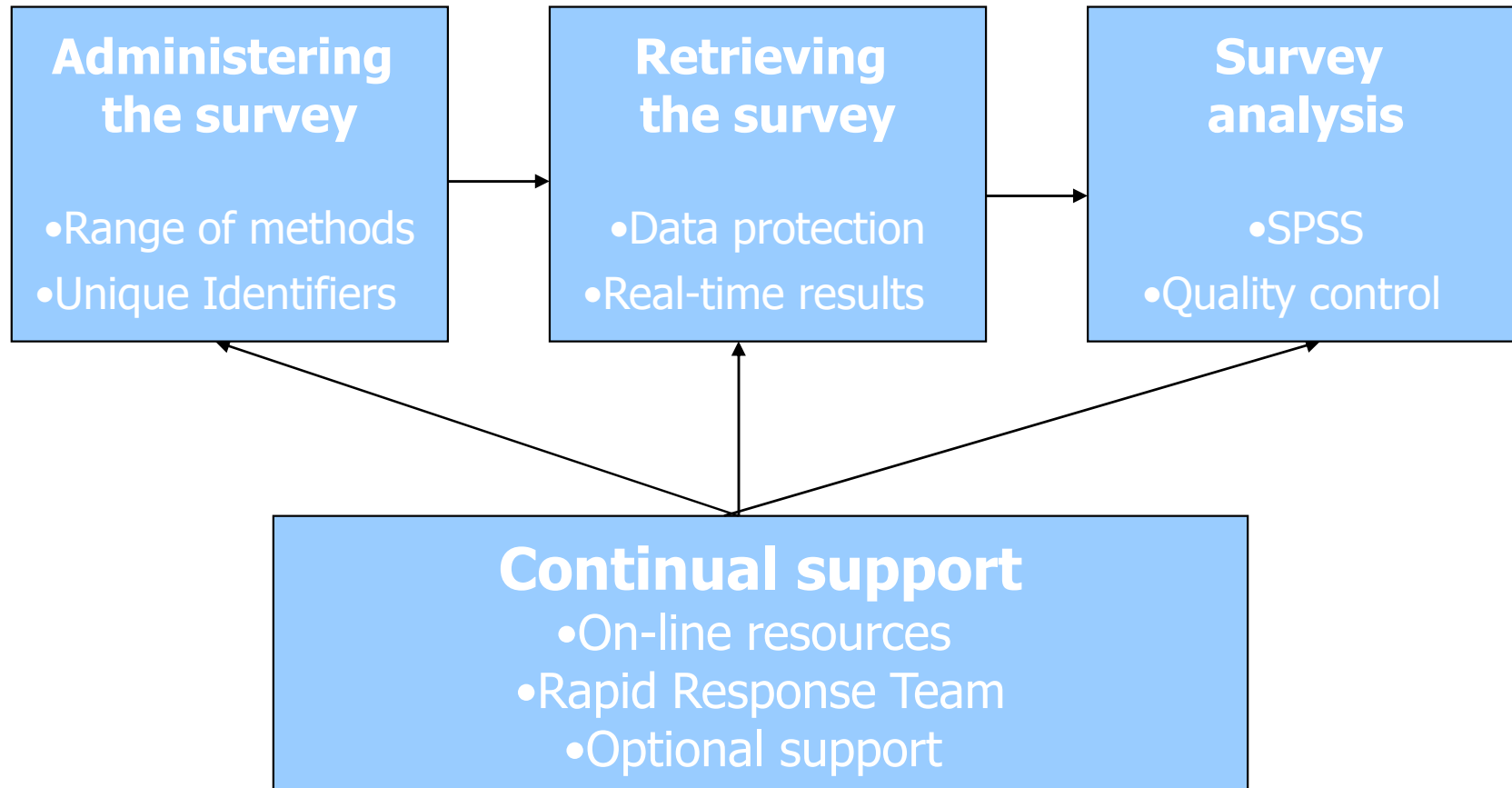
# Initial stages





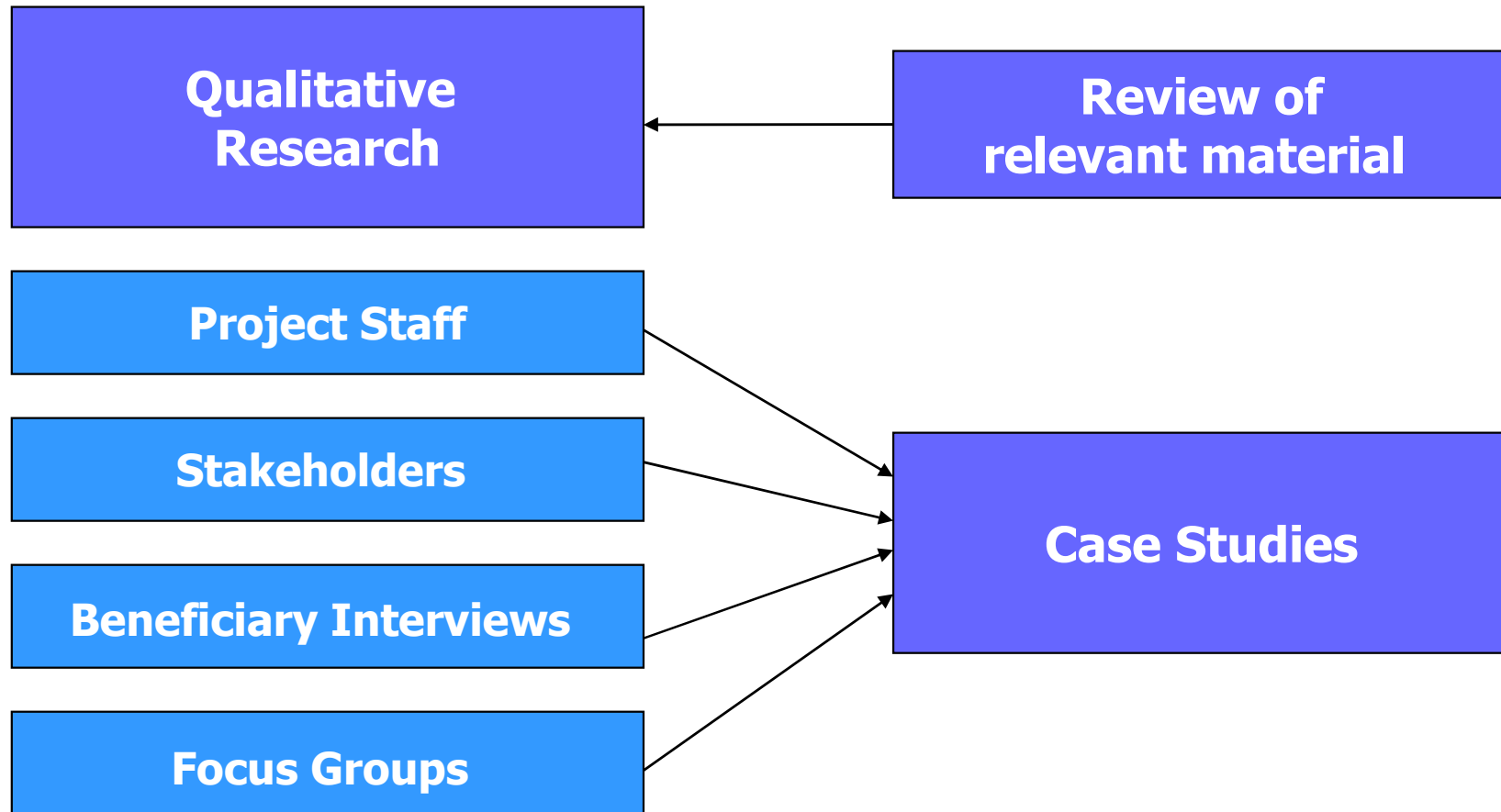


# Survey process





# Complementary research





# Evaluation analysis

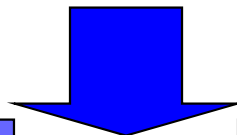


Overall impact on well-being

Relationship between healthy eating, physical activity, mental health and social well-being

The type of interventions are most/least successful

Where and with whom interventions are most/least successful



**Quantitative Research**

**Qualitative Research**

Time-series data analysis

Dis-aggregated data analysis

By beneficiary group

By project focus

Literature review

Consultation

Case Studies



# Progress to date



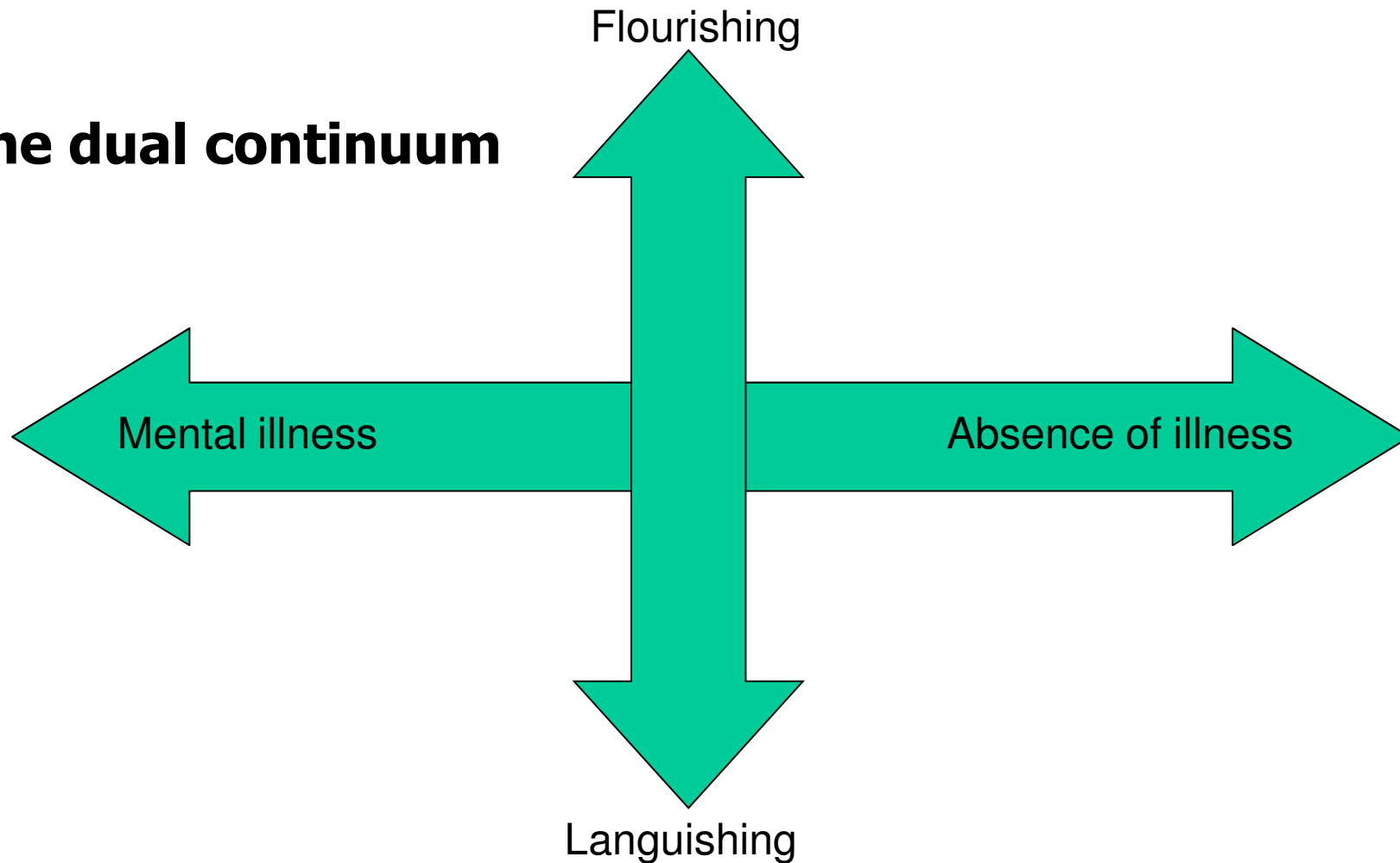
- CLEES Consulting and nef appointed September 2008
- Overview of the development of the tools
- The tools explained
- The Sampling process
- Ethical approval



# Why focus on well-being?



## The dual continuum





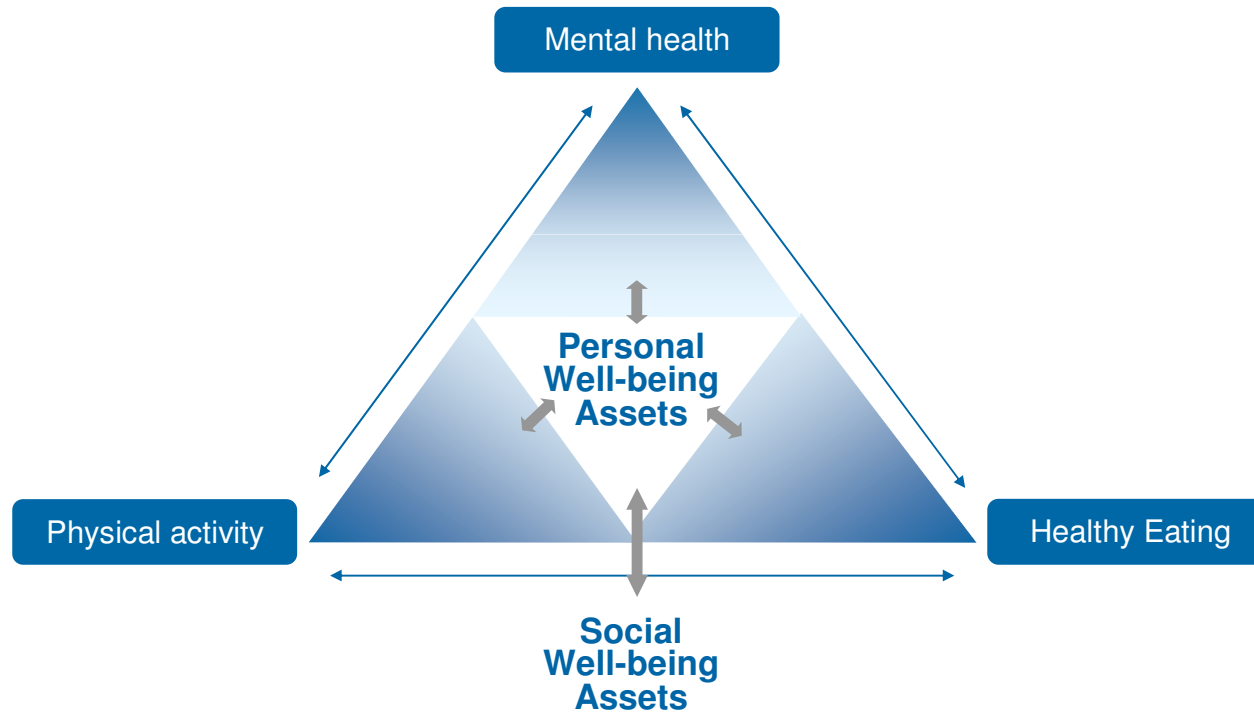
# Why focus on well-being?



- To capture where well-being is a positive outcome (strand-to-asset linkages)
  - e.g. healthy eating gardening project which in turn improves social well-being and sense of purpose
- To capture where well-being is a driver of positive outcomes (asset-to-strand linkages)
  - e.g. reduced illness, life expectancy, well-being at work
  - of particular relevance when seeking pro-active and sustainable lifestyle change



# Why focus on well-being?





# Development of the tools



- Led by nef (August 2007 – May 2008)
- Worked with subject specialists on PA, MH, HE, with child psychologist and measurement and literary specialists for children and young people
- A range of questionnaire based tools developed
- All tools piloted with portfolios/projects:
  - Stage 1 - core, primary, and depth modules
  - Stage 2 - secondary school and 65+
- All tools reviewed by ethical specialist



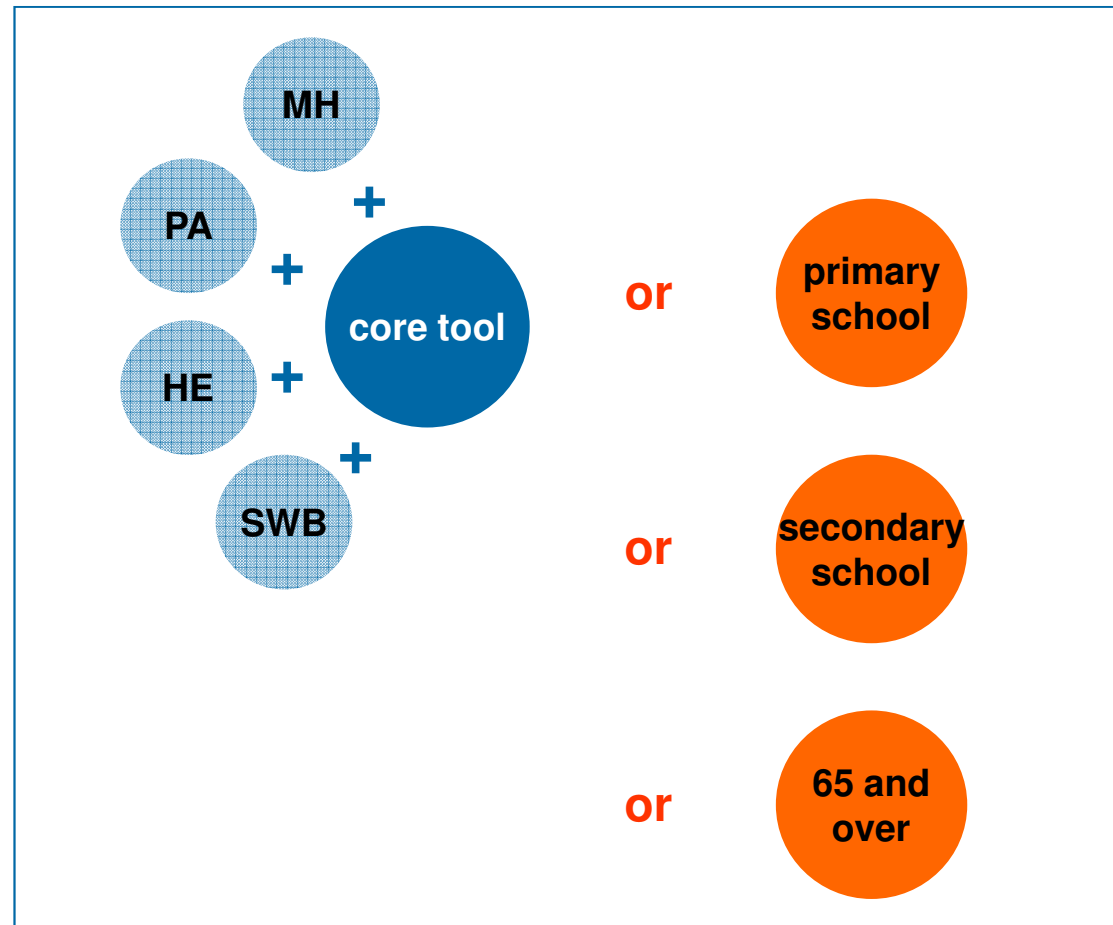


# Development of the tools



Development process underpinned by 3 working principles:

1. Fits in - builds upwards from your portfolios and evaluation plans
2. Adds value - capturing additional outcomes and interconnections, especially regarding sustainable behaviour change
3. Minimises burden – in terms of administration of tools and collation of data, plus allowing control over level of detail sought (e.g. depth modules)





# Causality and attribution



- A challenge for any evaluation!

## **Actions taken to address these issues as far as possible:**

- Distance travelled methodology for tools – same individuals tracked
- Excluded projects which have limited contact time with beneficiaries
- Qualitative techniques to be used alongside the tools
- Analytical techniques will explore predictors of different outcomes
- Draw on findings from the portfolio evaluations



# Sampling (1)



- Stratified sample
- Unsuitable projects have been excluded
- The sample has been stratified by:
  - Programme
  - Strand/award
  - Geography
  - Target group



## Sampling (2)



- From this over 50 projects identified
- Two to five projects from each portfolio/award partner
- 60 beneficiaries from each project
- Over 2,500 beneficiaries



# Ethical approval



- Ethical approval crucial
- Process of ethical approval undertaken for tools during Stage 1
- Independent ethical committee established
- Academics, policy leads, Mental Health Foundation, portfolio holder and grant officer
- Appraising methodology



# Role of portfolio holders & award partners



- Liaison with evaluation team, if preferred
- Providing a link between evaluation team and portfolio evaluators
- Sign-poster for qualitative research



# Role of project managers

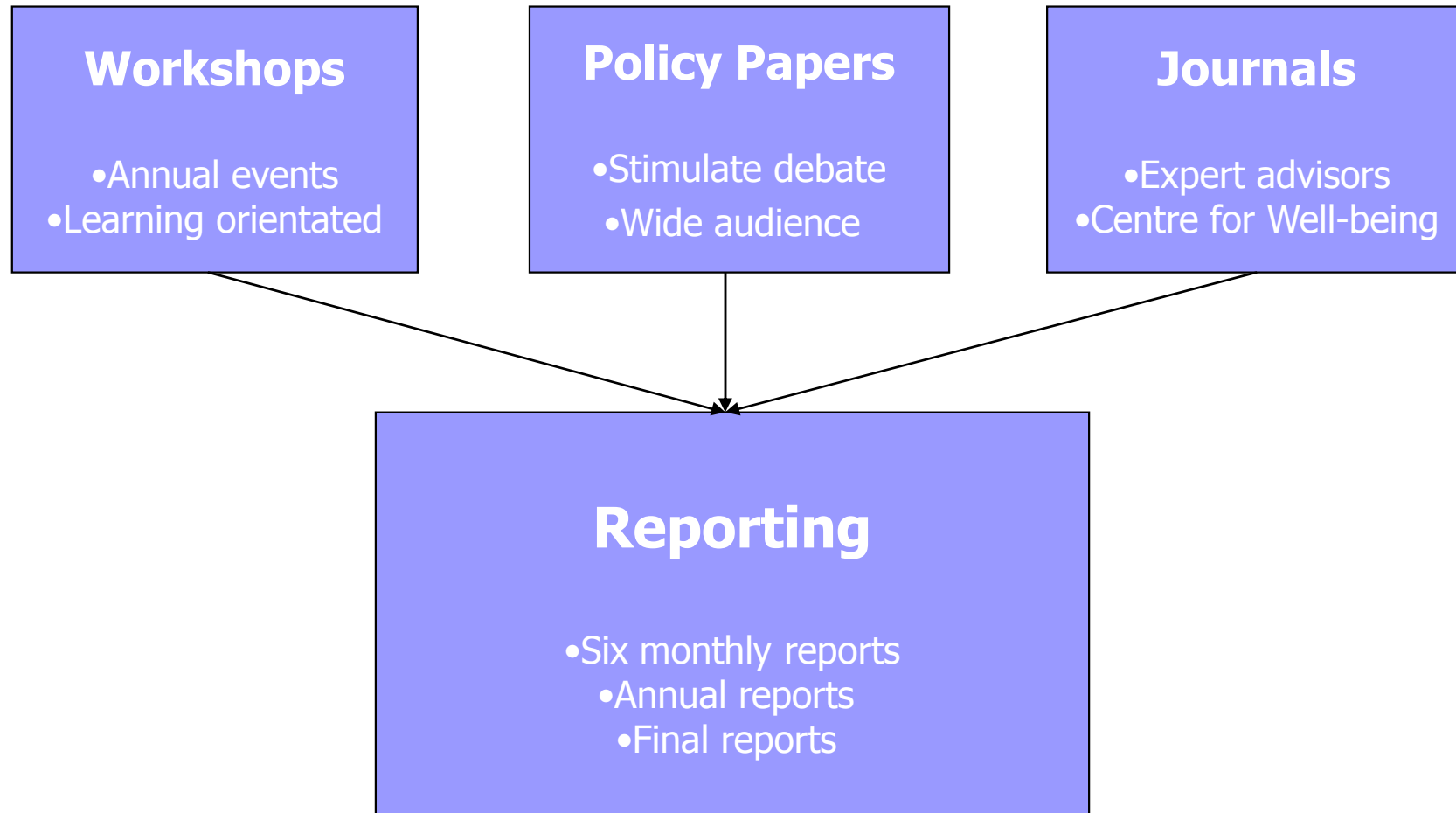


- Administer tools
- Qualitative research





# Dissemination





# Timescales



- Evaluation team in place until 2013
- Working on an individual basis
- Team will be in touch in the New Year



# Resources



- **[www.cles.org.uk/wellbeing](http://www.cles.org.uk/wellbeing)**
- Roles and Responsibilities
- Rapid Response Team
  - Contact [rrt@cles.org.uk](mailto:rrt@cles.org.uk) or 0161 236 7036



All CLES Consulting projects

CLES Consulting projects by approach

CLES Consulting projects by theme

Big Lottery Fund Well-being Evaluation

More about the Big Lottery Fund Well-being Evaluation

About the Big Lottery Fund Programmes

Why Evaluate?

Evaluation News

The Evaluation Tools

Evaluation FAQs

Workshops and Events

Evaluation Resources

## More about the Big Lottery Fund Well-being Evaluation

CLES Consulting and the new economics foundation (nef) have recently been appointed to evaluate the impact on well-being of the Big Lottery Fund's Well-being and Changing Spaces programmes. These web pages are designed for people to find out about the evaluation. They contain information on:

- o how the evaluation will work;
- o the evaluation tools;
- o findings to date;
- o events or workshops; and
- o publications.

It will also act as an online document store, so that those involved in the evaluation will be able to download any relevant documents or materials they might need to participate.

### About the Well-being evaluation

The Big Lottery Fund launched its £160 million Well-being programme in April 2006. The Well-being programme has three outcomes:

1. People and communities having improved mental well-being
2. People being more physically active



Log In here



# Questions and Answers



## Evaluation Q and A

Chair: David Williams, nef

Jonathan Breeze, CLEES Consulting

Nicola Steuer, nef

Pete Adams, Big Lottery Fund

Stacy Sharman, Big Lottery Fund





# Big Lottery Fund National Well-being Evaluation



## Lunch and coffee





# Big Lottery Fund National Well-being Evaluation



## The Evaluation Tools: 'A how to guide'





# Big Lottery Fund National Well-being Evaluation



## Networking







# Big Lottery Fund National Well-being Evaluation



## Next steps





# Big Lottery Fund National Well-being Evaluation



**[www.cles.org.uk/wellbeing](http://www.cles.org.uk/wellbeing)**

**Username:Wellbeing**

**Password:BiG**

**Rapid Response Team**

**[rrt@cles.org.uk](mailto:rrt@cles.org.uk)**

**0161 236 7036**





# Big Lottery Fund National Well-being Evaluation



## Questions and Answers

