

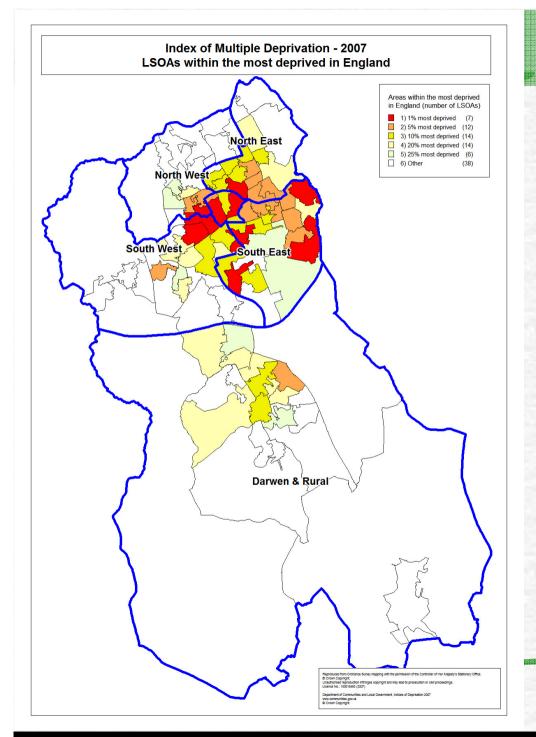
Blackburn with Darwen

Work and Skills Plans

Local Economic Assessment Network

Kenneth Barnsley 16th April 2010





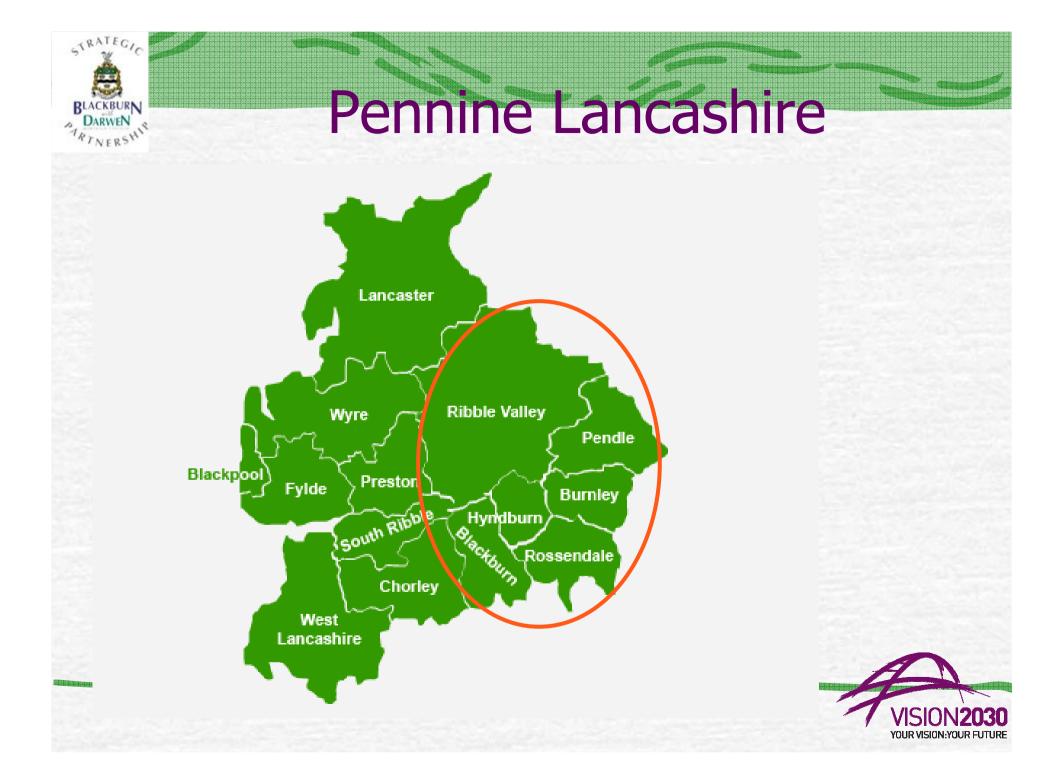
Blackburn with Darwen

- Unitary with 140,000 population
- Part of Pennine Lancashire MAA area with 522,000
- Young population one in three aged under 19
- Large Asian population 25%
- 17th most deprived local authority area

BLACKBURN MATNERSHI

Challenges

- Economic recovery from recession; little economic growth 5-7 years; no growth in employment; opportunities for sector growth
- Social long term housing needs for the Borough and considering the impacts of poverty and deprivation on health and social cohesion
- Environmental major global factors will impact on the local environment, with population growth; reduction in oil production; demand for alternative fuel and climate change
- Neighbourhood –delivery of accountable services for neighbourhoods
- Regional –tackle the key challenges for the sub region - local economy, jobs and transport.



UK Economy

UK Economy contracted by by 4.7% in 2009 (forecasts for February 2010: -4.9% and -4.3%)

UK economy forecast to grow by 1.1% in 2010, 2.1% in 2011, 2.4% in 2012 and 2.7% in 2013

Claimant unemployment forecast 1.72m in 2010 rising to 1.75 in 2011 then falling back to 1.55m by 2013.



Source: HM Treasury

Regional Context



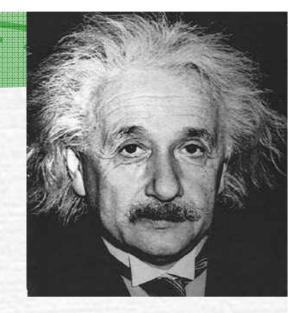
North West Economy will grow more slowly than UK in 2008-15 (1.7%pa) and 2015-30 (2.1%pa)

Almost no growth in jobs – 0.1%pa reduction 2008-15; 0.3%pa growth 2015-30

 Problems with emphasis on higher skills
 Population growth 0.2%pa 2008-2015 and 0.3%pa 2015-2030



Source: NW Regional Economic Forecasting Panel (REFP)



"I never think about the future, it comes soon enough"

BLACKBURN DARWEN





Tackling Worklessness

 Blackburn with Darwen City Strategy Pathfinder 2007
 Evidenced based proposal
 Mapping of existing provision and resource

 Leaflets leaflets leaflets!!

Integrated approach





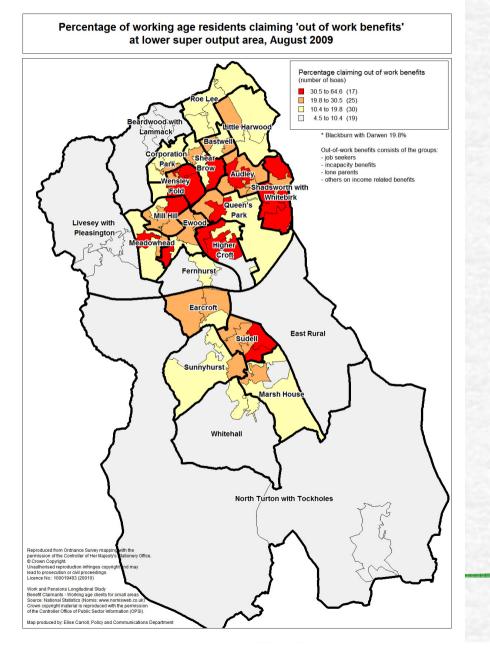
City Strategy

- Refine evidence base through business planning processes
- Developed proxies to measure Ethnic Minority worklessness
- Disaggregated targets Neighbourhood Level
- Accredited qualification in Workroutes

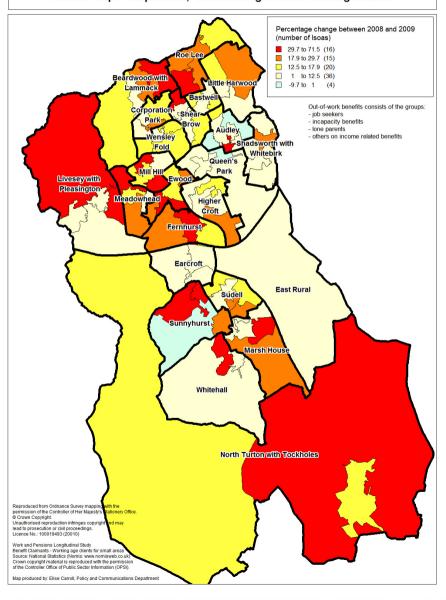




Worklessness



Percentage change in working age residents claiming 'out of work benefits' at lower super output area, between August 2008 and August 2009



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Integrated Approach

 Common branding
 Employment Progression Model
 Employment Charter – later adopted DWP approach



Blackburn with Darwen Workroutes a better way to work





Employment Progression Model

ProgrammeindicationappraisalBuilding SessionsSkillsskills training to meet EmployerListingInvestmentprogrammesi.e. IWS throughVocationalJobcentre Plus AdvisorsAdvertisementrsProgression PlansRaising Aspiration SessionsCV WritingdemandsEmployment CharterResidentsPathways to Work, WorkplaceEmployment TrainingResidentsPathways to Work, WorkplaceEmployment TrainingEmployment AdreementsResidentsPathways to Work, WorkplaceEmployment TrainingEmployment AgreementsEmployment AgreementsEmployment TrainingEm	Engagement and Outreach			Diagnostics	Learning and Development			Employer Links		Sustaining En	Sustaining Employment	
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BLACKBURN PARWEN PRINERSHIP

Multi-Area Agreement Roll out

- Pennine Lancashire MAA roll out across sub-region
- Pennine Lancashire Employment & Skills Board – with private sector chair
- Support the delivery of Integrated Economic Strategy and MAA
- Understanding employer demand signals Aerospace (NWAA Model) / SMEs
- Co-commission with DWP / 16-19 (LSC)
- Influence Regional Skills Strategy



Local Economic Assessment

2 upper tier authorities Lancashire County and Blackburn with Darwen Third Sector Board and Business Leaders Forum – on steering group Agreed to carry out assessment on MAA footprint (FEMA) – within Lancs context Build on existing evidence base – MAA/Elevate/Local Authorities Identify gaps - sector skills demand Joint Strategic Needs Assessment



Work and Skills Plan Position Statement

Evidence base

 Reliance on manufacturing (22%)
 Low qualification achievement

 Role of the Employment and Skills Board
 Initiatives to address the issues – e.g. LEGI
 Governance
 Actions





Key Challenges

Right spatial level

 Operational delivery at neighbourhood level
 Travel to work area across Pennine Lancashire

 Process/engagement through numerous partnerships
 Meeting political expectations
 Ensuring information is usable
 Impacts of recession



Jobseeker – changing picture

