



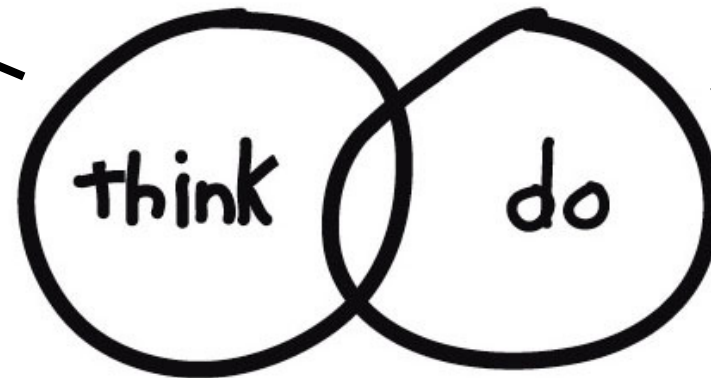
Support mechanisms for Local Economic Assessment

Jonathan Breeze, Centre for Local Economic Strategies



CLEES Consulting

Part of the
wider Charity
CLEES



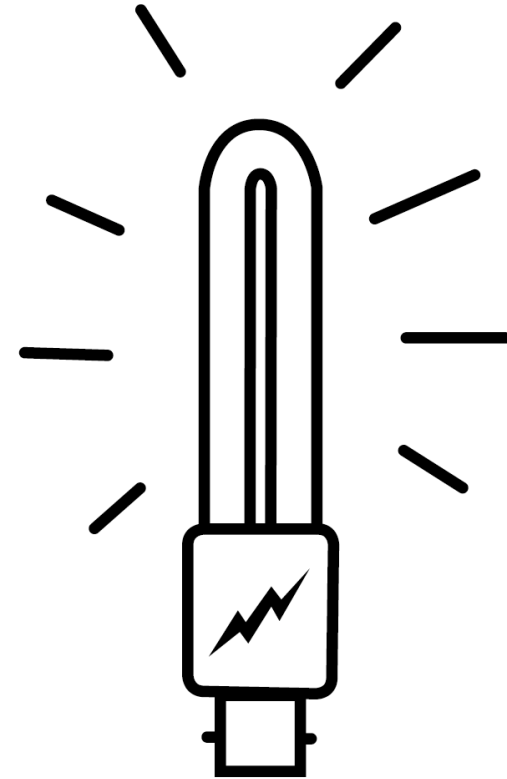
Not-for-
profit
research &
consultancy
company

Committed to ensuring positive
local change



Areas of expertise

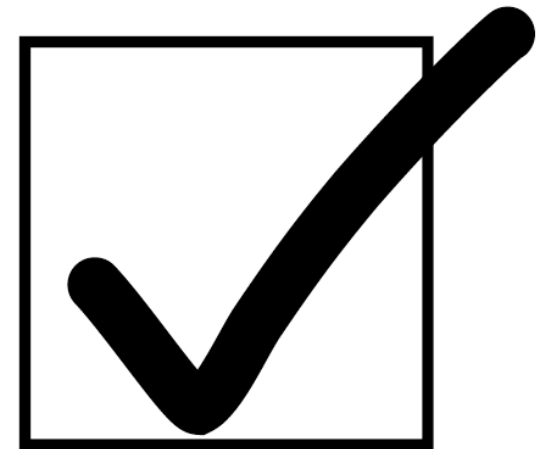
- Employment and skills
- Enterprise and innovation
- Economic analysis and assessment
- Governance
- Community regeneration
- Well-being and health





Services

- Research and analysis
- Best practice advice
- Strategy development
- Feasibility and action planning
- Evaluation and performance management





Undertaking LEA

- Map current evidence
 - Document review
 - Talk to partners
- Fill gaps in evidence
 - Secondary data analysis
 - Consult business, third sector, community (surveys, ints, FGs)
- Establish the economic picture (different spatial levels)
 - GIS
 - Qualitative narrative
 - Innovative techniques (LM3 - supply chain analysis, SROI)
- Identify local priorities and develop action plans
 - Stakeholder/visioning workshops



CLEES Consulting

- Knowledge of what works
- Policy smart
- Committed to positive local change
- Flexible, innovative and delivery focused
- Professional
- Values driven