

'Total Place 2' Partnership working in Blackburn with Darwen

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Blackburn with Darwen – the place



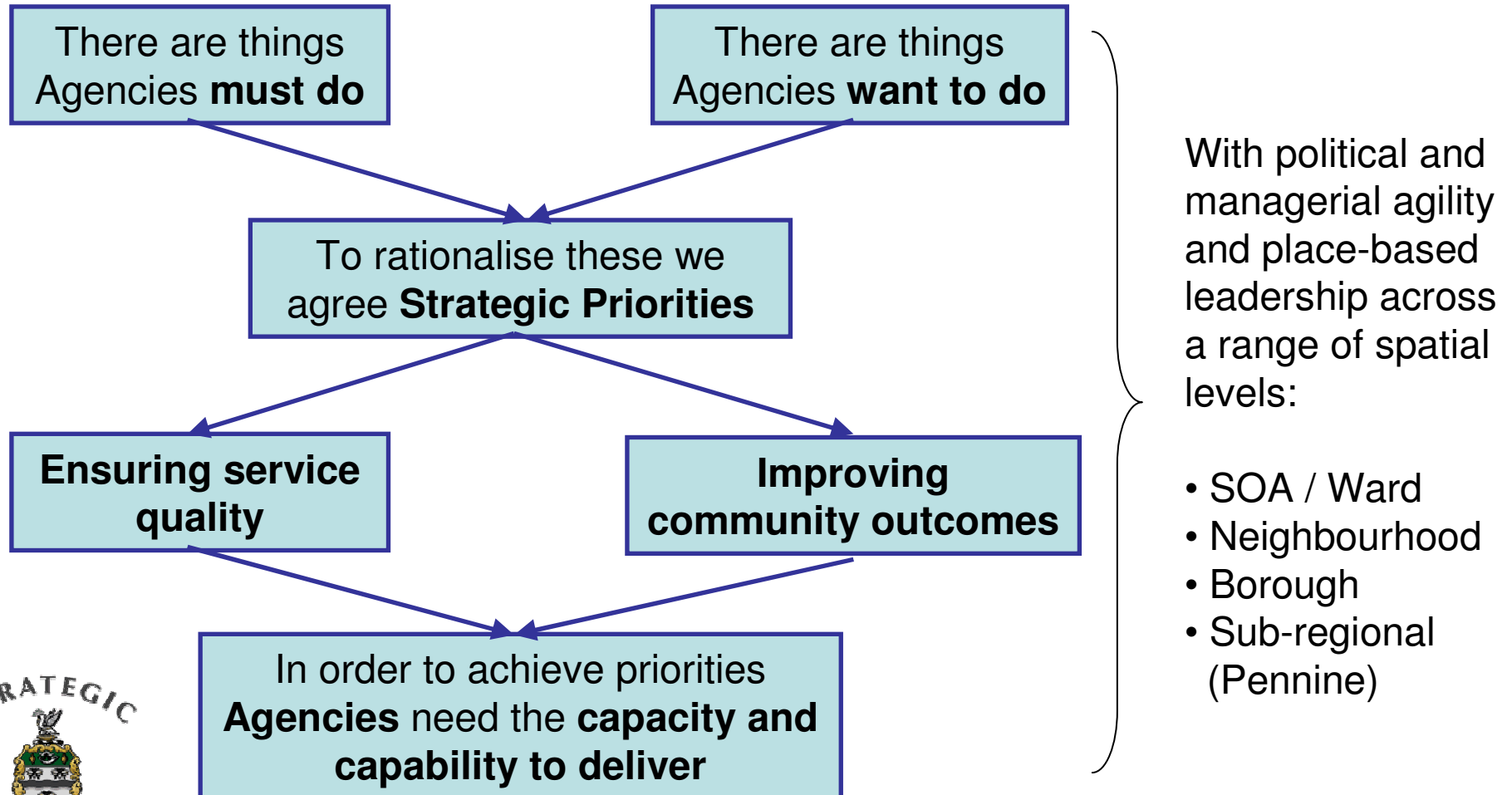
- 140,900 population (2007 mid year estimate)
- Approx 33% aged ≥ 19
- Approx 80/20% White/Asian ethnic origin split
- 17th most deprived on 2007 IMD
- 11th highest cuts nationally (so far....)

Maturing Partnerships

- Blackburn Partnership (1997)
- Unitary Council (1998)
- Capita contract (2002/03)
- Vision 2020 & 2030 (2000 & 2010)
- Resource mapping (2004 & 2006)
- Local Public Service Board (2004)
- LAA 'single pot' (2006)
- PLACE & MAA (2008)
- Care Trust+ and Integrated Structures (2010)
- Accelerated delivery planning (2010)
- 'Total Place 2' (2010/11)



Framework for Delivery



Local Public Service Board

2010/11 policy drivers around:

- Marmot Review ethos
 - ‘Predict/Prevent’ rather than ‘detect/manage’
- Efficiency and consolidation
- ‘Total Place 2’... intelligence / performance & planning / resources / culture / efficiency drivers / collaboration
- Short-term performance requirements (LAA)

Resulted in a 2010/11 focus on: -

- Accelerated Delivery Planning
- Behaviour Change interventions
- Systems review / analysis
- Fundamental changes to delivery models and structural approaches...



Think Family

- Focus on improved outcomes for families at crisis point (and at risk of falling into crisis category)
- Pilots in BME (Bastwell) / White working class (Shadsworth) areas with a separate pilot linked to an academy (Darwen):
 - Strategic desk-top analysis of interventions
 - Operational info sharing and problem solving
- Development of a new collaborative prevention model around the family:
 - ‘Lead professional’ arrangement
 - Data-sharing protocols
 - Investment in wider determinants
 - Fundamental shift to children's’ services processes and cultural ethos.
- Whilst mindful of in-year / future budget implications for Children’s Service funding.



Care Trust Plus

- **April 2010**
 - Integrated PCT and social care commissioning framework and budgets
 - Revised governance arrangements (introducing democratic accountability)
 - Shared services (R+I / Comms; initial £100k saving)
- **Autumn 2010**
 - Integrated management arrangements (Single CEx and Directors' Team; £2m+ annual saving)
- **Beyond...**
 - Single GP consortium (market brokerage)
 - Integration of governance (boards) in 2013



Pennine Lancashire MAA

Agreement (Jan 2009) on strategic priorities for sub-region:-

- Funding
- Transport
- Higher Education
- Employment
- Economic development (Jobs and Digital Connectivity)
- Planning
- Housing

In current climate... MAA is vital for growth out of recession:-

- Funding (4 of LAs in top 11 largest in-year grant cuts)
- Transport (Pennine Reach on hold / Todmorden curve endorsed)
- Housing (HMR under pressure / restructure of market required)
- Employment (sectoral 'imbalance' / impact of welfare reform)
- Regional tier (confederation of sub-regional LEPs?)
- Devolution (Place-based budgets? RDA / HCA / DWP funding?)



Where Next?

Re-framing understanding of the role and purpose of the LSP and LPSB to address cross-sector challenges...

- Commitment and place-based leadership
 - Changing political and managerial dynamics (coalitions)
 - Emphasis on place-focus (at range of spatial levels)
- Integrated intelligence / narrative
- Public – Agency disconnect
 - Social Contract?
 - Behaviour change
- Underpinning processes (cost-benefit profiles / efficiency tracking)
- Re-shaping priorities with a view to the sequential nature of change / policy.



Over to you...

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