

Impact of Volunteering: Beyond GDP



Volunteurope
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economics
real wealth
means well-being



environment
lifestyles must
become sustainable



society
communities need
power and influence

Outline

- How value is judged in 2010
- Well-being
- Volunteering and well-being
- **Impact assessment**
- A new agenda

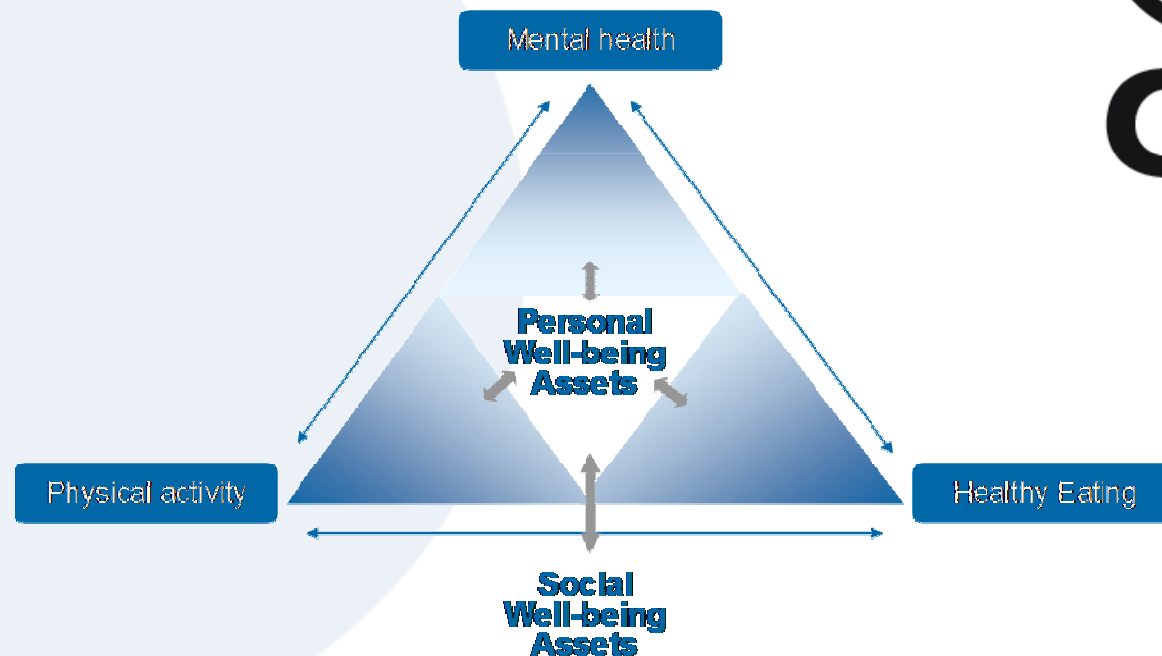
Big Lottery Fund

Well-Being Programme

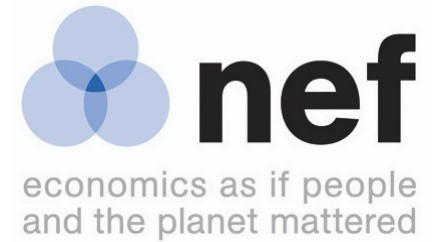
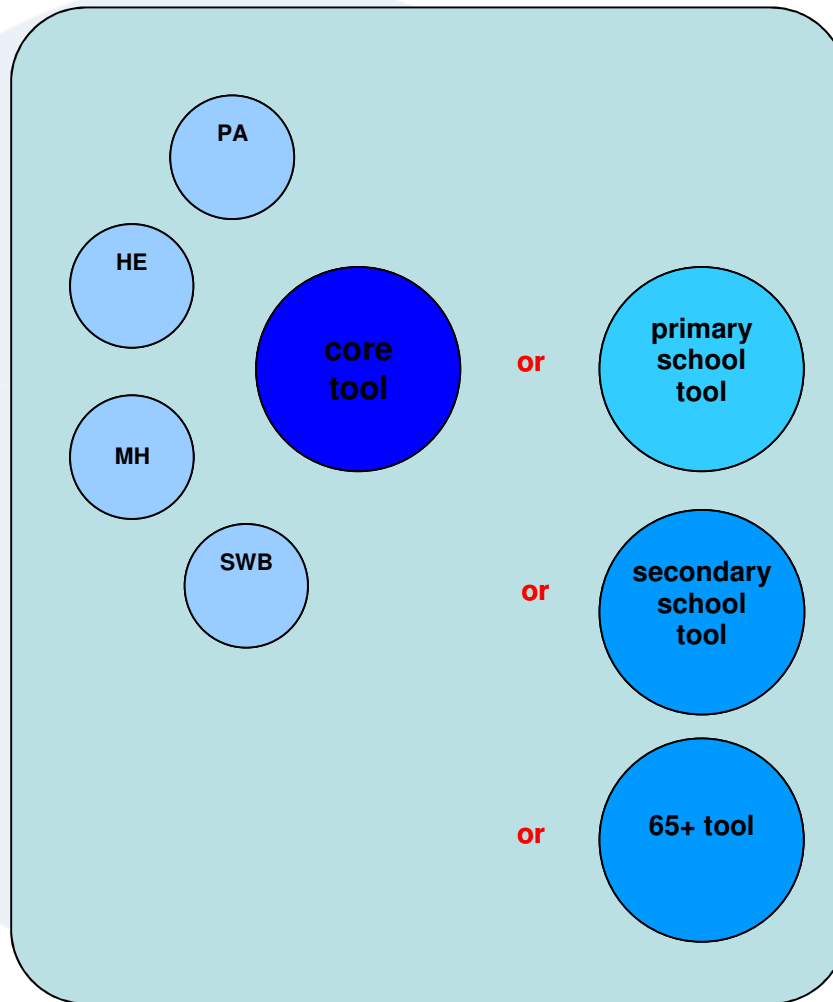
- £165 million
- 5 year programme
- Three strands: mental health, physical activity and healthy eating
- Broad range of projects



Big Lottery Fund Evaluation



Big Lottery Fund Evaluation



Before-and-after
questionnaires

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Indicators that work for the voluntary sector

- Beyond market valuation
 - Giving weight
 - Demonstrating impact
- Well-being is *distal* goal of most voluntary work

Thank you!

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